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16 Dixon Street | Milford, CT 06460 | (203) 878-4800 | [www.LVSCT.org](http://www.LVSCT.org)

January 15, 2024

Dear Friends of Literacy,

On this leap year, we invite you to participate as a sponsor in our **20<sup>th</sup> Anniversary Leprechaun Leap to benefit Literacy Volunteers of Southern Connecticut (LVSCT)**.

- As many as 100 brave, warm-hearted souls will leap into the icy waters at Walnut Beach in Milford on Saturday, March 23, 2024 at 10:00 AM.
- All sponsorship levels include registration spots for Leapers, or you can join the spectators on the beach to watch the fun!
- Prizes will be awarded in several categories, including Best Costume, First One In the Water, Last One Out of the Water, Youngest Leaper, Oldest Leaper, and Leaper Who Traveled the Farthest.

All proceeds from the event will benefit Literacy Volunteers of Southern Connecticut. Your tax-deductible sponsorship will include:

- Sponsor recognition on Leap event marketing materials and day-of-event signage.
- Sponsor recognition on LVSCT social media and press materials.
- Free registration spots for the Leap, plus a special discount for additional Leapers from your organization.
- T-shirts for all Leapers from your organization.

Literacy Volunteers of Southern Connecticut has served adults in the greater Milford and Stratford areas for 30 years. Our mission is to provide tutoring at no cost to any adult who wishes to learn the English language, or who would like to enhance the reading, writing, speaking and listening-comprehension skills necessary to lead productive lives in our community.

To become a sponsor, please fill out the attached sponsorship form. For more information, please contact LVSCT executive director Luisa Viladas at [director@lvsct.org](mailto:director@lvsct.org) or 203-878-4800. We thank you in advance for your generous support!

Literacy Volunteers of Southern Connecticut



**LITERACY VOLUNTEERS**  
OF SOUTHERN CONNECTICUT  
— Linking Literacy to Our Community —

**2024 Leprechaun Leap**  
Saturday, March 23, Walnut Beach Milford

## Sponsorship Opportunities

### Glacier Sponsor \$2,500

- Sponsor recognition with logo on all Leap event marketing materials and day-of-event signage.
- Sponsor recognition on all LVSCT social media and press materials.
- Ten (10) free registrations for the Leap, plus a special discount for additional Leapers from your organization.
- T-shirts for all Leapers from your organization.
- Day-of-event table to promote your organization.
- Invitation to LVSCT's annual Multicultural Celebration.

### Iceberg Sponsor \$1,000

- Sponsor recognition on all Leap event marketing, social media, press materials and day-of-event signage.
- Eight (8) free registrations for the Leap, plus a special discount for additional Leapers from your organization.
- T-shirts for all Leapers from your organization.

### Snowpack Sponsor \$500

- Sponsor recognition on LVSCT social media, press materials day-of-event signage.
- Six (6) free registrations for the Leap, plus a special discount for additional Leapers from your organization.
- T-shirts for all Leapers from your organization.

### Squall Sponsor \$250

- Four (4) free registrations for the Leap. T-shirts included, plus recognition on LVSCT social media and day-of-event signage.

### Family Sponsor \$100

- Two (2) free registrations for the Leap. T-shirts included, plus recognition on LVSCT social media and day-of-event signage.

Proceeds will benefit Literacy Volunteers of Southern CT, a 501(c)(3) nonprofit organization. EIN# 06-1402186.  
For information, contact Luisa Viladas at [director@lvscct.org](mailto:director@lvscct.org) or phone us at 203-878-4800.

### Leprechaun Leap 2024 Sponsorship Form

Please provide the following information to LVSCT. Email completed form to [director@lvscct.org](mailto:director@lvscct.org)  
or mail to Literacy Volunteers of Southern CT, 16 Dixon St., Milford, CT 06460

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Please indicate sponsor level:

- \$2,500 Glacier     \$1,000 Iceberg     \$500 Snowpack     \$250 Squall     \$100 Family

Make check out to Literacy Volunteers of Southern Connecticut  
or contact Luisa Viladas at [director@lvscct.org](mailto:director@lvscct.org) or 203-878-4800 for additional payment methods.