



5K RUN FOR LITERACY

August 2022

Dear Literacy Friend,

Did you know that 12% of people in Milford and 14% in Stratford are recent immigrants, and that 28% of people in West Haven speak a language other than English at home? For nearly three decades Literacy Volunteers of Southern Connecticut has offered high-quality, customized literacy programs to adults like these, because we – and they – realize that English proficiency will connect them more strongly to the wider community.

On Saturday, October 1, 2022, we are hosting the 9th annual [5K Run for Literacy](#) fundraising event to foster the continuation and expansion of these vital programs. This certified 5K run/walk will convene at the Rotary Pavilion in Downtown Milford and will take place through some of Milford's historic and picturesque neighborhoods.

Sponsors like you can help make this year's event the most successful yet! All event sponsors will be featured in LVSCT's digital media, at a minimum.

Will your organization join our lead sponsor, The Milford Bank, in supporting the Run? The accompanying form outlines different sponsorship opportunities for this year's event, and we hope you will find a level at which you can contribute.

Every sponsor or racer is helping someone in our community who is seeking greater knowledge and greater opportunities. Thank you for participating and traveling alongside our students on their journeys of learning!

About Literacy Volunteers of Southern Connecticut:

The main goal of LVSCT – a 501(c)(3) nonprofit – is to increase the literacy skills of adult English language learners so that they are empowered to lead more productive lives in their community. Even as we celebrate our students' varied backgrounds and experiences, we encourage them on their quest for greater English proficiency.

In 2022 we expect to serve 100 adults – many from Milford, Stratford, or West Haven – with English instruction, through one-on-one tutoring and small classes, both online and in person. We know that with increased literacy skills, these adults will be better able to care for family members, to get a job in line with their talents, and to build a rewarding life in the country they now call home.

Because we offer instruction at no cost to our students, LVSCT survives and thrives on the generosity of our neighbors like you, who donate to our fundraisers. We would greatly appreciate your support for this year's 5K Run for Literacy. Thank you!

Sincerely,

Suzanne Solensky

Suzanne Solensky
Executive Director
Literacy Volunteers of Southern Connecticut
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***Literacy is a bridge from misery to hope* - Kofi Annan**